



k Training:

Cross-Cultural Communication

Objective

Work successfully across cultures, countries, and continents by navigating cultural differences and leveraging diversity as a true strength.

Why?

We're all the same, we're all different - diverse teams are simply better. Your business and the world benefit greatly. In this program, participants will learn how to be aware of cultural differences, how to unlock the power and opportunities of a diverse and multicultural team, and how to manage common pitfalls. We will articulate and explore different cultural norms and how they impact leadership and management practices. Participants will be able to read the subtle, sometimes sensitive terrain and enable colleagues, partners and/or clients from different backgrounds to work harmoniously together.

Who is this for?

The program is designed for executives, managers or anyone working in a multicultural environment, project teams, etc.

Attendees will learn to

- Get things done across cultures
- Being aware of cultural conditioning & biases
- Bridging the cultural communication gap
- Negotiating and making decisions in different cultural contexts
- Effectively plan and conduct cross-cultural meetings
- Resolving cultural conflicts and avoiding common pitfalls

Preparation

No specific preparation required.

Duration & Group-size

- 2 Days Training, in person
- Min. 4 / Max. 12